

# Thoughts on the Event

“The Sotheby’s Auction House was delighted to work alongside the Sotheby’s International Realty® brand during our Old Master Paintings Exhibition and Auction. We hope the interaction with 970 attendees at the event and extremely heavy foot traffic past the booth the following day results in strong leads for the participating affiliates.”

– *Benedict Pownell, Global head: Alliances, Sotheby’s*

“What a fabulous event! It was a pleasure to participate”

– *Karen Keating, Summit Sotheby’s International Realty*

“The event was great! On the event night the atmosphere was very positive and we had nearly 1,000 people attend. The *Sotheby’s International Realty* booth looked great and we are in the process of organizing some follow up”

– *Charles Smith, Sotheby’s International Realty - London*

“We had an opportunity for exposure among Sotheby’s most valued clients. It was a real pleasure working with the professionals at the Sotheby’s head office. From the positioning of the display booth to the availability of the staff, everything was carefully thought out for maximum exposure. WOW what an event.”

– *Robert Ouimet, Sotheby’s International Realty Canada*



*Karen Keating, Christine Reynolds – Summit Sotheby’s International Realty*



*Old Masters Private Reception July 6, 2009*



*Sotheby’s Old Masters Day Viewing July 7, 2009*



*David Russell, director, international marketing & public relations, & Kristin Barber from Talisker Development*